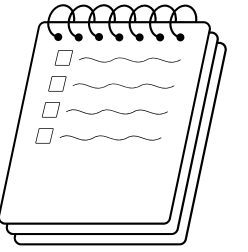


Twitter Sentiment Analysis





OBJECTIVE

The aim is to analyse people's sentiments and derive the feelings behind the posts they shared.

METHODOLOGY

- 1) Data collection**
- 2) Data Preprocessing**
- 3) Feature Selection**
- 4) Model Selection**
- 5) Model Evaluation**



1.

DATA COLLECTION

Data collection is the first phase for analysis. We have chosen tweepy as an API for extraction of tweets. To access tweets on twitter using API first we need to authenticate the console from which we are trying to access twitter.





2.

DATA PREPROCESSING

The pre-processing of data implies the processing of raw data into a more convenient format which could be fed to a classifier in order to better the accuracy of the classifier.





3.

FEATURE SELECTION

Different features that can be used for the classification of tweets include- Unigram, Bigram, N-gram, POS tagging, Subjective, objective features and so on.





4.

MODEL SELECTION

Once the data is being pre-processed, this data is to be fed to a classification model for further processing. There are different classification algorithms on which these models are built on. We have chosen k-nearest neighbour model to perform the classification.





5.

MODEL EVALUATION

One of the most common and appropriate technique used for evaluation of a classifier is through confusion matrix.

AUC

MODEL EVALUATION

F1 Score

Loss



TOOLS USED



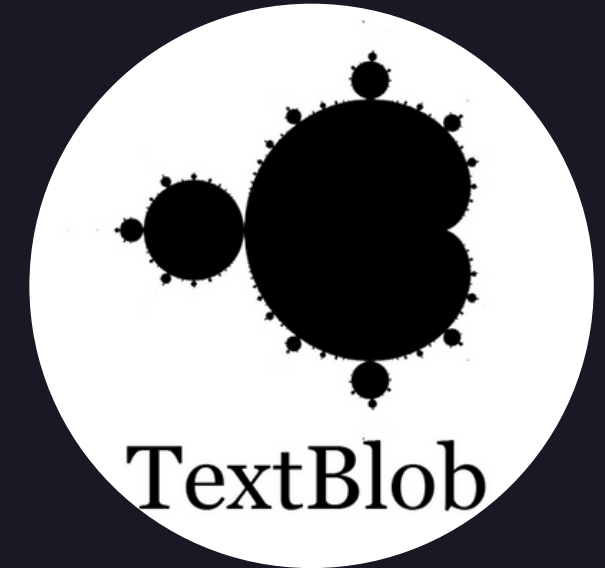
Google Colab



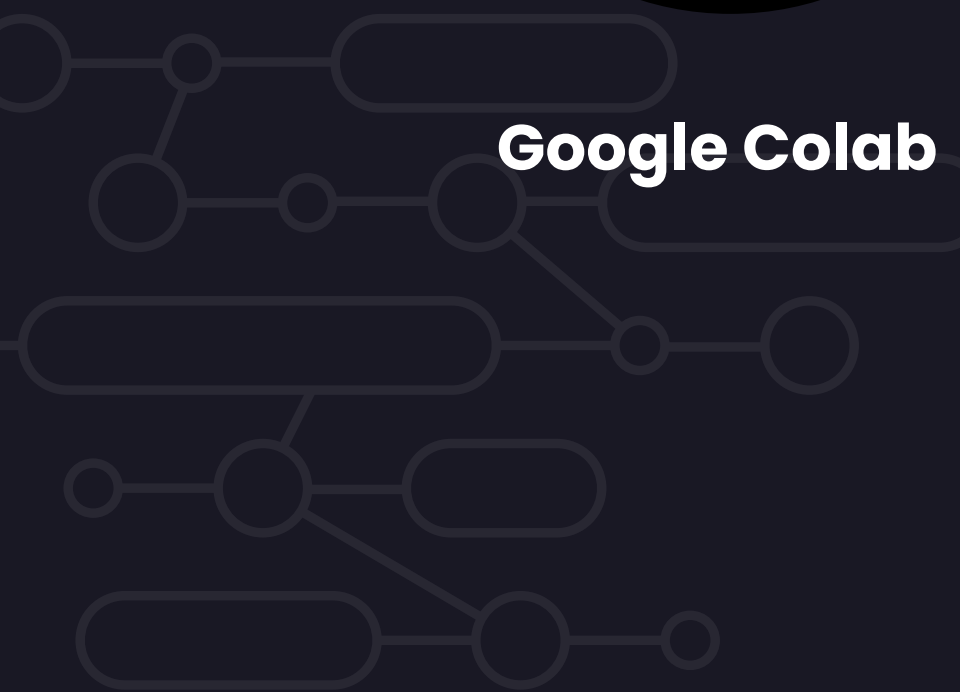
Word Cloud

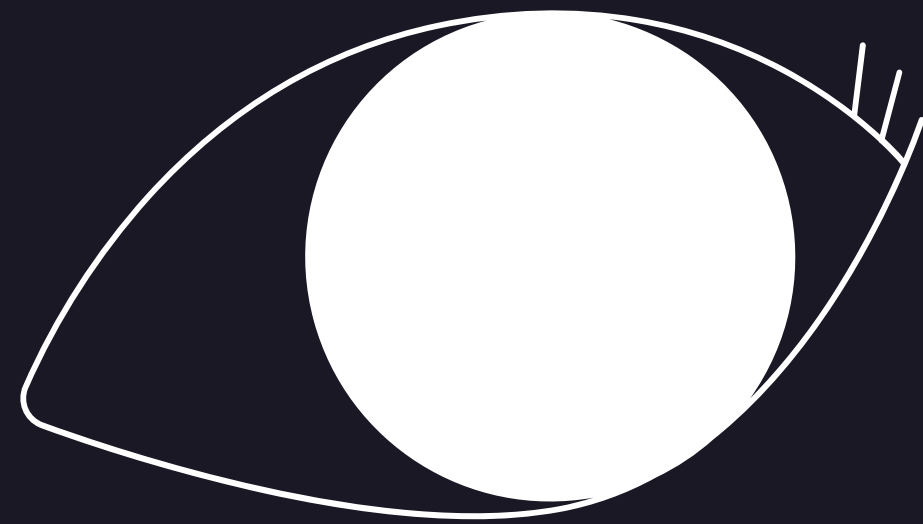


Tweepy



TextBlob





PROJECT PROGRESS



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THANK YOU

